The future of intelligent planning and analytics

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Head of Hana & Analytics Cloud – Planning at SAP SE

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THE
GAME RULES ARE
CHANGING

Luca Bruno / AP

Michael Sohn / AP

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CAUTION - DO NOT ENTER
NOTICE

LEFT REARWARD VEHICLE CAMERA
MEDIUM RANGE VEHICLE CAMERA
RIGHT REARWARD VEHICLE CAMERA
MOTION FLOW
LANE LINES
LANE LINES
ROAD FLOW
IN-PATH OBJECTS
ROAD LIGHTS
OBJECTS
ROAD SIGNS

Tesco builds virtual shops for Korean commuters

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This is Luc, 25

tinder

NETFLIX

ebay

airbnb

Delivery Hero

Instagram

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Jahreskarte zum Schnüren

10.01.2018, 14:20 Uhr

BVG und Adidas bringen zusammen einen Sneaker raus

Ein echter Turnschuh-Clou: Das umtriebige Team der BVG-Kampagne hat mit dem ÖPNV-Schuh, der auch als Jahreskarte gilt, einen Hit gelandet. VON CONSTANZE NAUHAUS

Einsteigen und zuschnüren, bitte. Der auf 500 Stück limitierte Schuh dürfte heiß begehrt sein. FOTO: PROMO

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Change Has Never Been This Fast

To win in today's digital economy, leading organizations are data-driven to make digital transformation a reality, putting data and intelligence at the center of their future.

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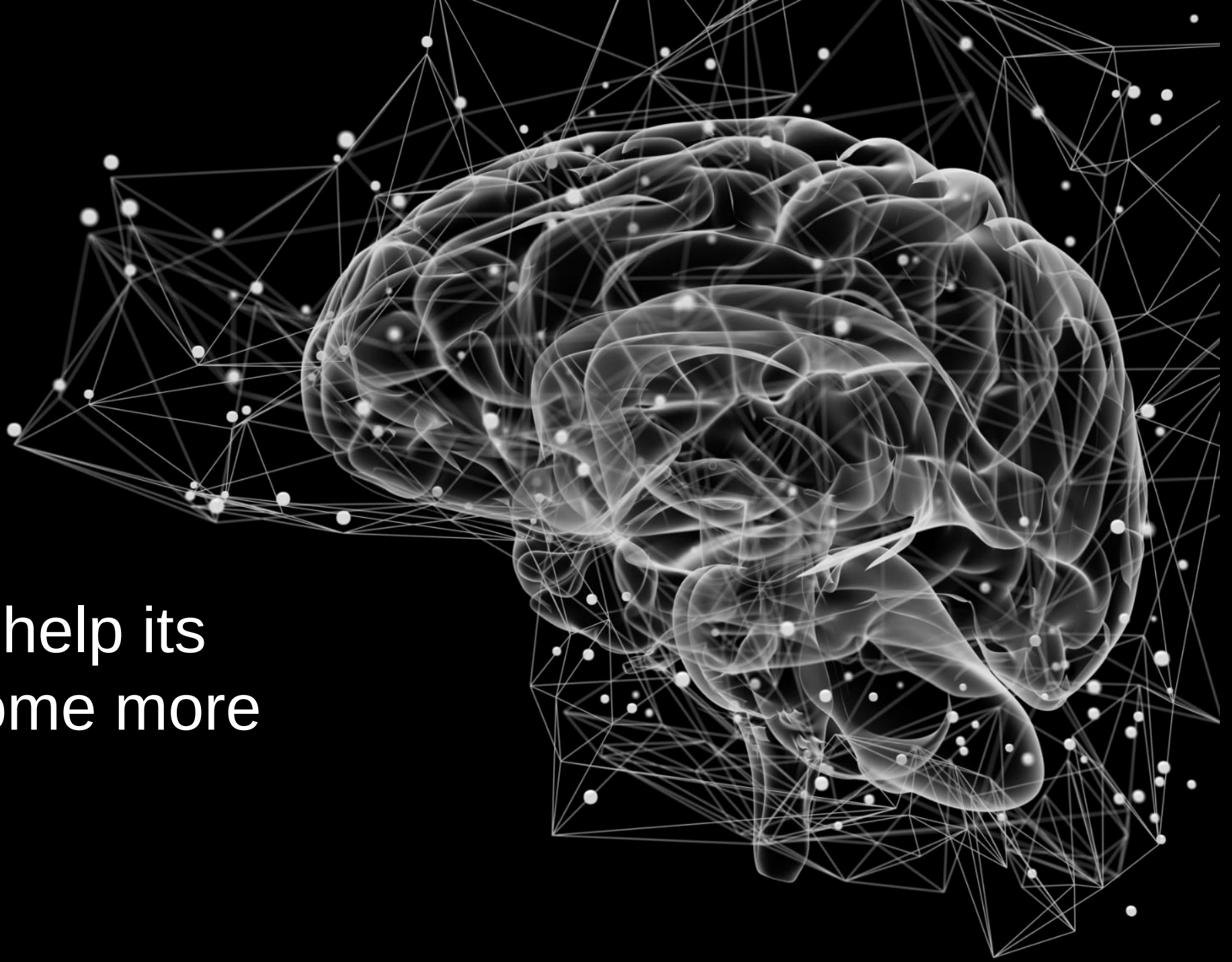
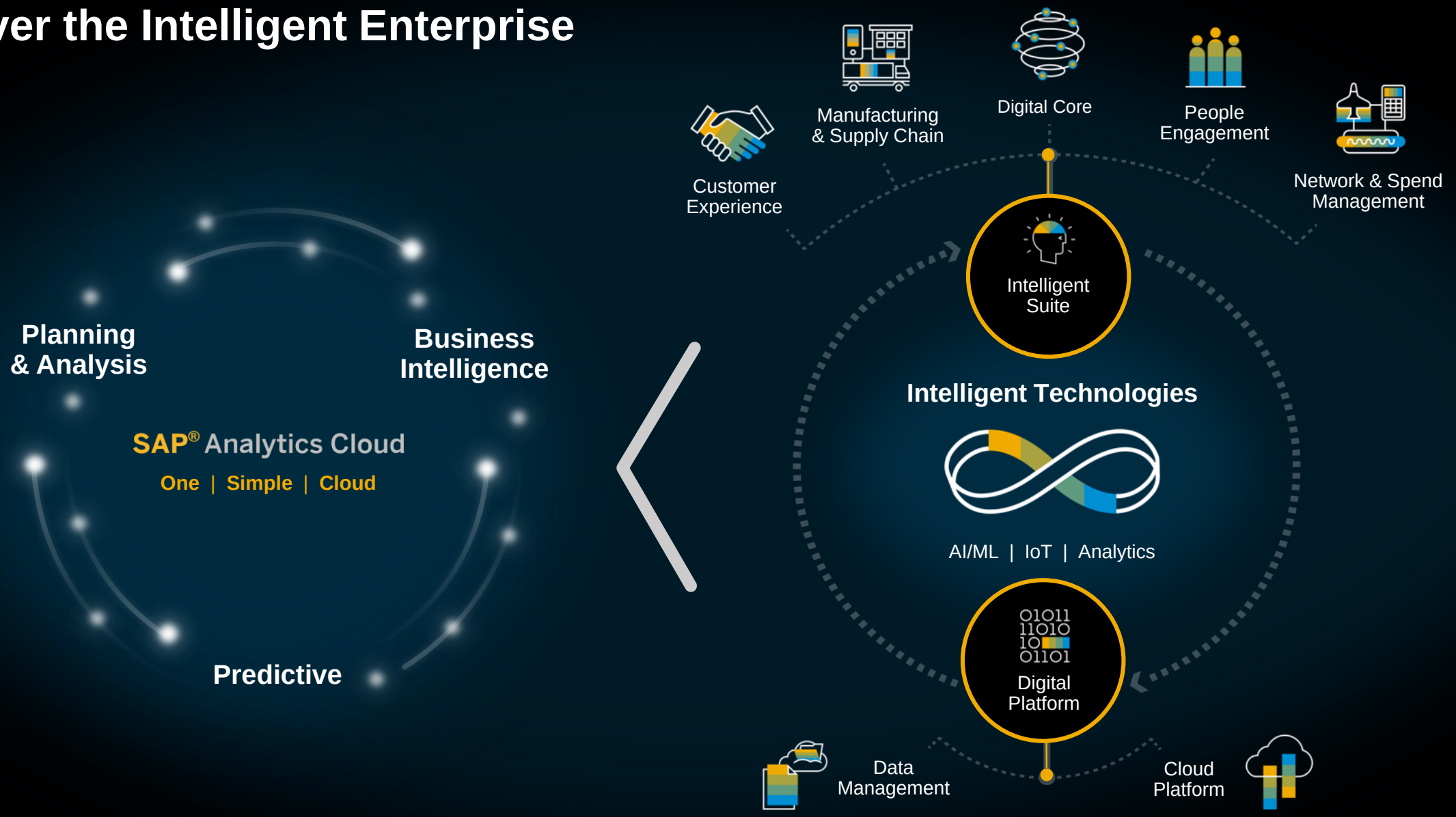


How does SAP help its customers become more innovative?

Deliver the Intelligent Enterprise



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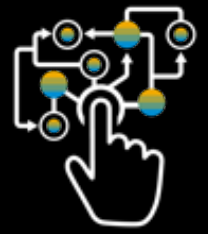
SAP Analytics Cloud is the strategic analytics platform for all SAP business applications moving forward

All Analytics, One Cloud-Based Platform



Powering the Intelligent Enterprise Suite

Hybrid Analytics

Augmented Analytics

Content

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Demo

“Planning is everything."

Dwight D. Eisenhower, 1957

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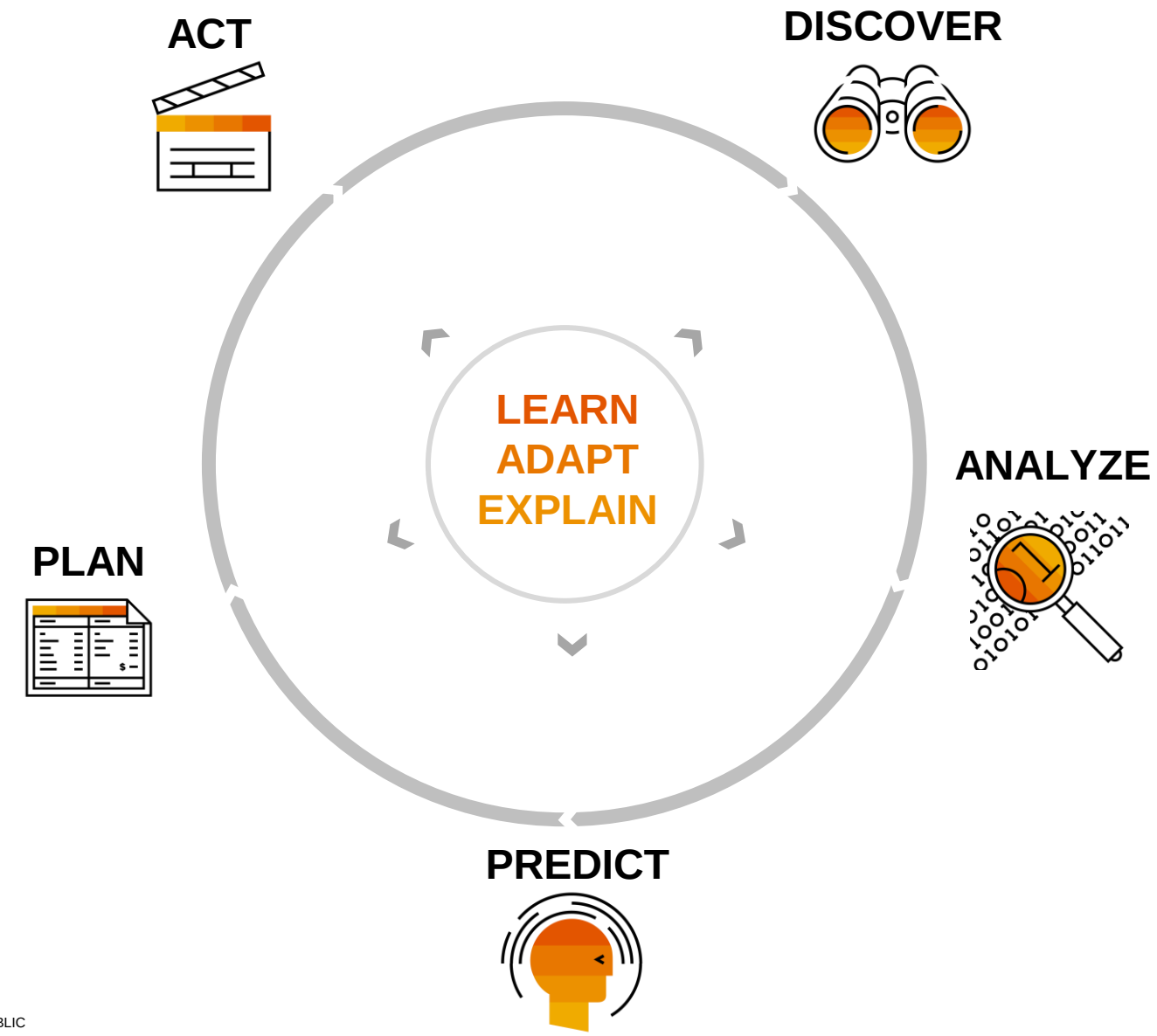
Decision Making is a Continuous Process



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Many organizations still use spreadsheets

43% of the senior finance executives don't know how many business critical spreadsheets are in use

48% of participants said that spreadsheets make it difficult to manage the planning processes

Source: The Future of Financial Reporting Survey 2017 – FSN The Modern Finance Forum

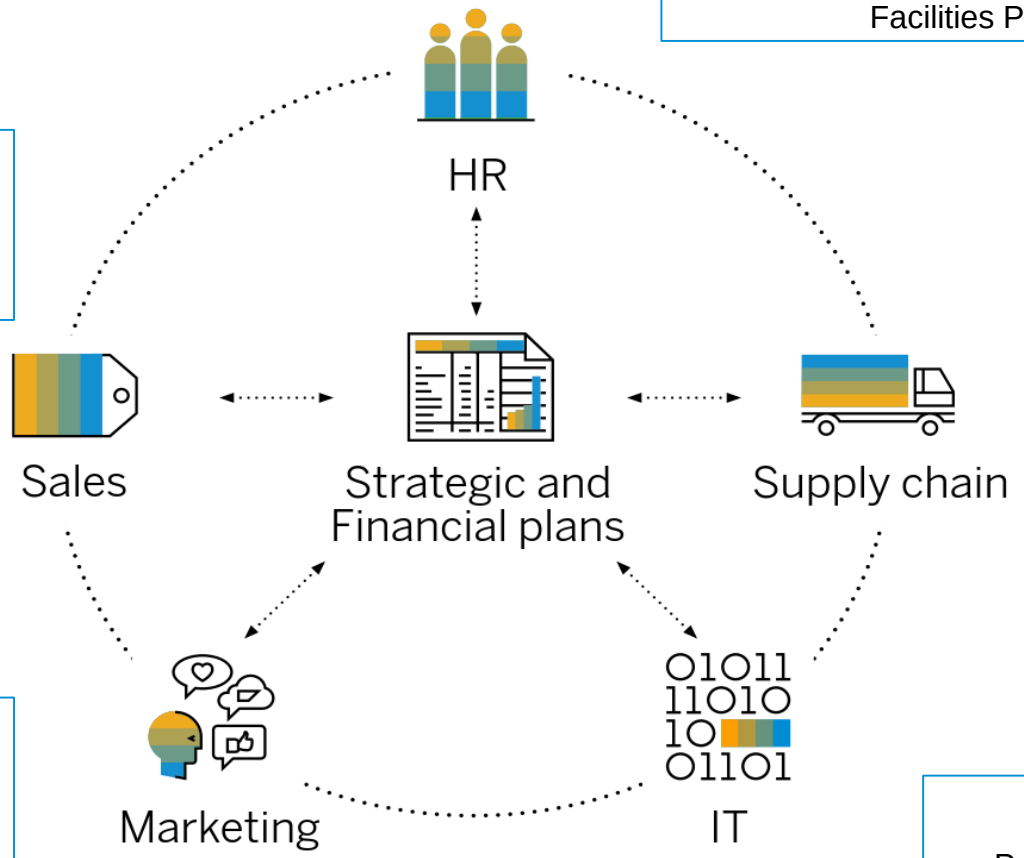
Collaborative Enterprise Planning

Workforce

Staffing Needs, Benefits Analysis, Pension Planning, Healthcare Planning, Facilities Planning

Sales

Territory & Quota Planning, Commissions, Sales Forecasting, Account Segmentation, Price and Quote



Operations

Demand Planning, Inventory Management, Logistics Optimization, Warehouse Management

Marketing

Pricing & Trade Promotions, Product Profitability, Loyalty, Campaign Optimization

Info Tech

Project Planning, Asset Management, Resource Utilization, Cost Allocations, Network and Facilities Optimization

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Demo

CUSTOMERS

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"Data is increasingly critical for football clubs like us," said
Dr. Mario Hamm, Finanzdirektor des FC Nürnberg.

"With SAP Analytics Cloud, we've changed the way we value our players. The advanced BI features allow us to see what factors really affect player performance and what we can do to improve them. "

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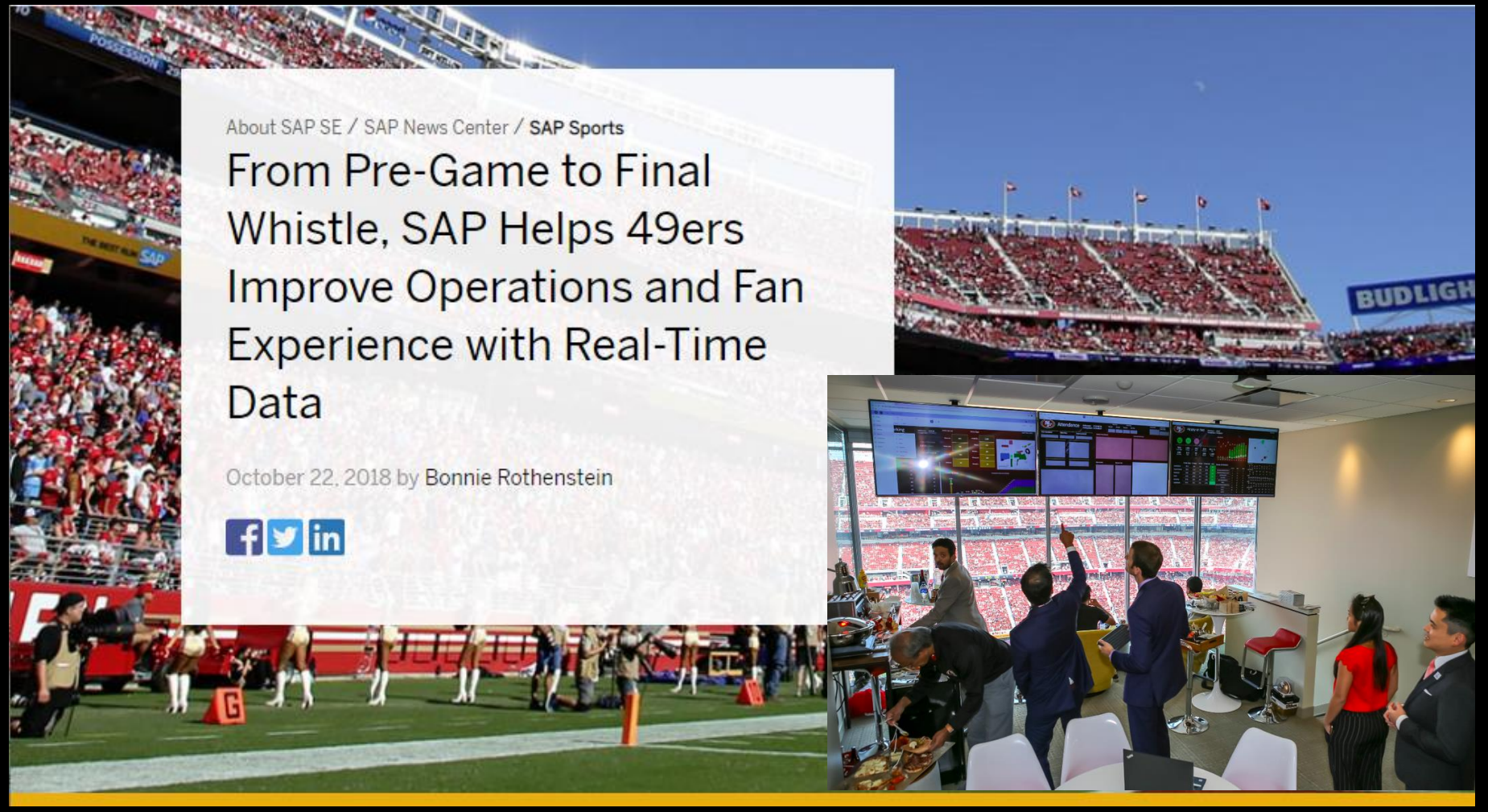

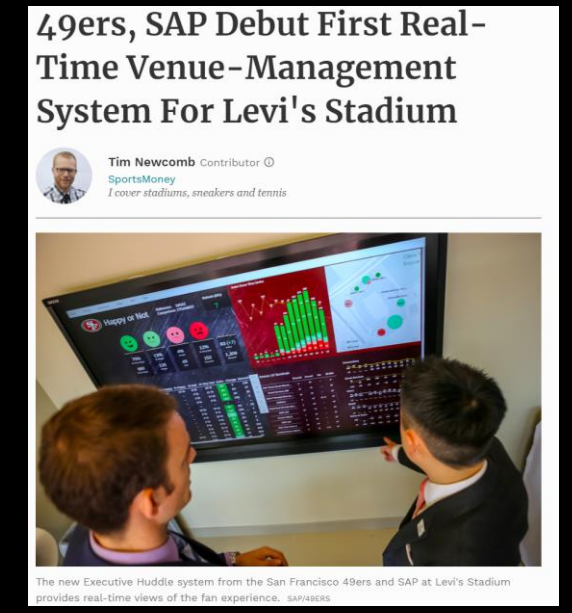

"We were determined to find a way to deliver real-time analysis and response capabilities to our valued Levi's Stadium guests, and with an innovative partner like SAP, we knew it would be possible."

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AIIB | ASIAN INFRASTRUCTURE INVESTMENT BANK

Project Planning and largest customer in Greater China. Going live after 3 months of implementation.

„This SAC project provides tremendous value for AIIB's digital transformation journey and I believe it also means a lot for SAP and SAC's success in MDB, financial industry and entire GC market.“ , Yixuan Li - AIIB

Thank you.

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Find out more – key resources

Find out more about Augmented Analytics

- SAP Analytics Blog: Steer your Business with Next-Generation Augmented Analytics
- SAP Analytics Blog: If You Can't Trust a Machine, Then Who Can You Trust?
- SAP Analytics Blog: Solving Problems with Augmented Analytics vs Traditional Methods
- SAP Analytics Blog: Smart Discovery: Machine learning for business users

Find out more about SAP Analytics Cloud

- SAP Analytics Cloud Product Updates and Plan
- SAP Analytics Blog: Application Design – The other half of the brain
- SAP Analytics Blog: Design Your SAP Analytics Cloud Stories for an Engaging Experience on Mobile

Find out more about Hybrid Analytics

- SAP Analytics Cloud Data Connections
- SAP Cloud Extension Policy
- What's New with SAP BW/4HANA 2.0

Find out more about SAP Product Roadmaps

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